



Decision Strategies International  
Anticipate. Adapt. Win.



*“Navigating Businesses Through Uncertainty”*

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## **For Immediate Release**

### **Decision Strategies International Names John Austin as Senior Consultant of Executive Development**

**April 16, 2008, Conshohocken, PA-** Decision Strategies International (DSI) today announced that Dr. John Austin has been named Senior Consultant of Executive Development. In his new role with DSI, Dr. Austin will be responsible for delivery of executive development workshops on the topics of critical thinking, adaptive planning and strategic frame analysis. In addition to design and delivery of DSI materials, he will be integrating his premier programs and expertise in enhancing team performance and managing change.

“In addition to sharing many of the traits and areas of expertise that are common to the team, John brings new dimensions to our group, especially in the realm of developing high performance teams,” says DSI President and CEO Dr. Scott Snyder. “These are areas that are consistent with our growth plans for the Executive Development practice and the organization.”

Dr. Austin holds a Ph.D. in management from Boston College and a B.A. in economics from The Johns Hopkins University. He has been on the faculty at the Smeal College of Business at Penn State University and at The University of Washington. He is an award winning teacher with experience teaching undergraduates, MBA students and practicing managers. Dr. Austin is a thought leader in the areas of team leadership, knowledge transfer in teams, and change implementation. John’s research on knowledge-based decision making teams is widely cited in the academic literature as is his work on the strategic actions of internal change agents. His research has been published in management and applied psychology journals including *The Handbook of Psychology*, *Journal of Applied Behavioral Science*, *Journal of Applied Psychology*, and *Organization Science*. John’s writing has won three Best Paper awards from The Academy of Management and been mentioned in a number of media outlets, including *The Wall Street Journal*, *Barron’s*, and CNN.

Prior to joining DSI, John helped launch two companies based on his research, Aptient Research and Training, and YourWebView, LLC.



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Decision Strategies International (DSI) is a management consultancy, executive education and software firm focused on helping clients prepare for and profit from uncertainty. DSI uses proprietary tools and processes - customized consulting, executive development and strategy software -- to help organizations develop a "strategic compass" to be prepared for whatever unexpected events come their way.

Founded in 1990, DSI is increasingly recognized as a global thought leader on strategic decision-making and managing uncertainty. Our client base has grown to over 200 organizations, including over 60 of the Fortune 500 and 5 of the Fortune 10.

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